

# BUSINESS View

celebrate-success.ca

GREATER SASKATOON CHAMBER OF COMMERCE

*Celebrate*  
**SUCCESS!**  
Special Edition

## Celebrate Success! Awards Preview

An exclusive sneak-peek at all  
the finalists

## Gala Night Reception

Registration form with  
autograph card inside!

Event Program, Menu,  
and More



Fountains • Chocolate Fountains • Caramel Fountains • Serving Trays • Serving Bowls  
 • Cake Stands • Arches • Candelabras • Easels • Trade Shows • Backdrops • Carpet  
 • Podiums • BBQs • Griddles • Games • Costumes • Coffee Makers • Stage • Tents •  
 Tables • Chairs • Chair Covers • Tents • Tables • Chairs • Linen • Napkins • China •  
 Flatware • Glassware • Champagne  
 Fountains • Serving Trays • Serving  
 Easels • Trade Shows • Backdrops  
 Costumes • Coffee Makers • Stage  
 Tables • Chairs • Linen • Napkins

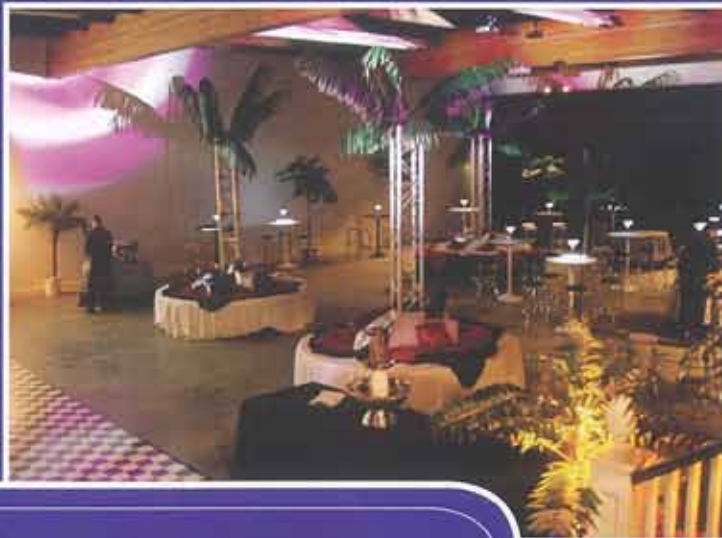
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 • BBQs •  
 Coffee Makers •  
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 Napkins • China  
 • Flatware • Glassware • Champagne Fountains  
 • Chocolate Fountains • Caramel Fountains •



# Celebrate Success! 2010

This year marks the 15<sup>th</sup> anniversary of the Saskatoon Achievement in Business Excellence (SABEX) Awards as part of the Celebrate Success! Awards Gala. These awards honour businesses in our community that exemplify high performance, quality, and achievement across several awards categories.

These awards honour businesses in our community that exemplify top business performance, quality, and achievement across several awards categories and include the presentations of the SABEX Awards, the Award of Innovation, the Strategic Alliance Award and Community Leadership Award. In a Saskatoon-Hollywood Fashion, we pull out all the stops to honour our Business Celeb's at the 2010 Celebrate Success! Awards Gala on May 18<sup>th</sup>, 2010 at TCU Place. The event over the years has become a full flair, red carpet, limo, high glamour event that must be seen! The committee works hard annually to incorporate the business awards program of the long standing SABEX Awards in addition to the glamorous, fun and celebratory event that a "Hollywood" evening can bring.

Join us again this year on the Red Carpet to see who takes home the hardware this year!

-The Celebrate Success! 2010 Awards Committee

*"Being a SABEX award recipient has given us great exposure in the Saskatoon business community. The media attention we have received due to these prestigious awards has helped reinforce our brand and image, driven increased traffic to our boutique and has contributed to our overall success".*

- Rebecca Simpson & Jordana Jacobson, Cravings Maternity & Baby

## Committee

**Barry Berglund** - CTV  
**Brittany Schultz** - U of S Student  
**Christine Gareau** - U of S Student  
**Candace Fox** - Couture Business Development  
**Chris Ransom** - Colliers McClocklin  
**Diana Pereira** - Handy Group of Companies  
**Don Ewles** - Saskatoon Community Foundation  
**Elise Michalenko** - Adecco Employment Services  
**Jackie Presnell** - Innovation Place  
**Jill Salamon** - Edwards School of Business  
**Janet Wilson** - ILO Office, U of S  
**Melanie Stroh** - Radisson Hotel  
**Ryan Yedersberger** - Stealth Web Designs Inc  
**Suzanne Huber** - Couture Business Development  
**Tara Trotchie** - Women Entrepreneurs of Saskatchewan, Inc.

## Co-Chairs

**Monica Kreuger**, Global Infobrokers and **Troy Davies**, MD Ambulance

## Chamber

**Kent Smith-Windsor**, Executive Director  
Event Manager: **Breanne Frie**, Greater Saskatoon Chamber of Commerce

Cover photos in sidebar and contents page photo by



Silent  
Auction

*Fabulous Prizes and Saskatoon  
Celebrities*

Be prepared to ROCK the Silent Auction on  
Gala Night!

Love to hear the story on how the Business Celeb's of Saskatoon got be where they are? Maybe gain some insight? Here's your chance, Bring your cheque book! Buy your way into dinner and shmoozing while Saskatoon's Business Celeb's are auctioned off in a silent auction at the Gala this year.

# Finalists 2010 SABEX Awards

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## ∞ SABEX Community Involvement ∞

Awarded to the business demonstrating exceptional performance in its support of the arts, culture, amateur sports and education or volunteer groups. Greater consideration will be given for involvement that is not an extension of the firm's main business activities.

### FINALISTS

Polar Refrigeration Services Ltd.  
Brainsport  
Weigers Financial  
Rawlco Radio Ltd.

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## ∞ SABEX Customer Service ∞

Awarded to the business demonstrating exceptional customer service (wholesale and retail trade, purchasing and distribution, transportation, brokering, professional service, communications, and financial).

### FINALISTS

Kinnaird Bagpipes  
Cravings Maternity & Baby  
Display Systems International, Inc.  
Reed Security

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## ∞ SABEX Growth & Expansion ∞

Awarded to the business that has made significant changes in their business resulting in "Growth or "Expansion" of 15% or more of business markets, physical locations, number of employees, etc. and which in turn has made an impact on the company's overall ability to increase its revenues, investments and profits now or in the future.

### FINALISTS

Display Systems International, Inc.  
AlarmTek Security Systems of  
Canada Inc.  
Dymark Industries, Inc.  
CP Distributors Ltd

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Muskeg Lake CREE Nation



Image: Grant Romancia

# Finalists 2010 SABEX Awards

## ∞ SABEX Marketing ∞

Awarded to the business demonstrating exceptional performance in marketing.

### FINALISTS

Kinnaird Bagpipes  
Precision Auto Body Repairs Ltd  
CavaSecreta  
Shearwater Properties Ltd. a/o  
Shearwater Tours

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## ∞ SABEX Environmental & Sustainability ∞

Awarded to a business that has demonstrated a strong commitment to environmental sustainability through: taking action to reduce its environmental footprint which has resulted in a measurable environmental improvement in its own business; providing innovative products/services which has resulted in a footprint reduction and environmental improvement elsewhere and/or actively promoting and engaging in environmental sustainability with its stakeholders.

### FINALISTS

Federated Co-operatives  
Limited  
Turning the Tide Bookstore and  
Video Rentals  
Integrated Designs Inc.  
Streetscape Developments Inc

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## ∞ SABEX New Business Venture ∞

Awarded to a new business venture which has been in existence for three years or less and which has shown positive performance in terms of current or expected profitability, job creation or entrance into new markets.

### FINALISTS

Club Mynx Fitness Inc  
AlarmTek Security Systems of  
Canada Inc.  
Cupcake Conspiracy Bakery, Inc.  
Souleio Foods Inc

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## ∞ SABEX New Product ∞

Awarded to the business demonstrating exceptional performance in launching a new Saskatchewan-made product or device in the last three years, which is both original and currently available to customers.

### FINALISTS

Progressive Yard Works Ltd.  
Vecima Networks Inc  
Uksi Winter Skirts

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May 18th, 2010 at TCU Place

Program

Dinner Menu

Registration 5:00pm
Entrance of Finalists by Limo, Red Carpet Walk for all Guests and Champagne Reception

Dinner Seating 6:15pm

Masters of Ceremony: Troy Davies and Monica Kreuger Co-Chairs, Celebrate Success! 2010

Welcome Presentation

Dinner

Awards Presentations:

- SABEX Hall of Fame Presentation
SABEX Community Involvement
SABEX Marketing
Innovation Place & University of Saskatchewan ILO Award of Innovation
SABEX New Product
SABEX Customer Service
Saskatoon Community Foundation
Strategic Alliance Award
SABEX Growth & Expansion
SABEX New Business Venture
Leadership Saskatoon Award
SABEX Small Business of the Year
SABEX Business of the Year

Exclusive After Party to Follow for Gala Ticket Holders Only

Spinach and Strawberry Salad served with a Roasted French Purple Shallot Vinaigrette

Herb infused Prime Rib of Beef au Jus, Capped with Sautéed Mushrooms with Red Skinned Oven Roasted Potato

&

Chef's Choice of Seasonal Vegetables.

Brownie Obsession with Carmel Sauce and Whipped Cream for Dessert

Assorted Homemade Breads and Butter

Coffee, Tea and Milk
After Dinner Mints

Our menu selection will complemented by a wine selection supplied by:

Cava Secreta Wines and Spirits

Additional wine and spirits can be conveniently purchased at the cash bar. (VISA & Mastercard accepted)

Premium wines served by the bottle can be purchased at the Premium Wine Table located adjacent to the bar.

The second bottle of wine for the table can be accessed by taking the neck label to the bar and request red or white.

The evening's entertainment is generously presented by



Image: Grant Romancia



the official sabex awards afterparty



## Qualified Nominee's for 2010

We wish to recognize all the qualified nominees for the *Celebrate Success!* Awards. Although not all were selected for the finalist stage, we are proud to pay tribute to the dedication and entrepreneurial spirit in Saskatoon!

8th Street Books & Comics  
Access 2000 Elevator & Lift Inc.  
AlarmTek Security Systems of Canada Inc.  
Alto Hearing  
Angles Salon Spa  
Areva Resources Canada  
Atco Structures and Logistics Ltd.  
Brainsport  
Canadian Relocation Solutions  
CavaSecreta  
CENTENNIAL  
Club Mynx Fitness Inc  
CP Distributors Ltd  
Cravings Maternity & Baby  
Creative Compliments  
Cupcake Conspiracy Bakery, Inc.  
Display Systems International, Inc.  
Dundee Wealth Management - Office of Kevin  
Haakensen and Kevin Hegedus.  
Dutch Growers Garden Centre (Saskatoon) Ltd.  
Dymark Industries, Inc.  
Federated Co-operatives Limited  
Fixation Accessory Store Inc.  
Innovative Heating & Cooling Ltd.  
Integrated Designs Inc.  
Kinnaird Bagpipes  
Lead Management Consulting and Lead Pilates & Wellness

Light Living  
MacNiel Motors Inc.  
North Ridge Development Corporation  
Paisley Party and Gift Boutique  
Paramont Day Spa + Salon Inc  
Pine View Farms All Natural Meats  
Polar Refrigeration Services Ltd.  
Precision Autobody  
Progressive Yard Works Ltd.  
Rawlco Radio Ltd.  
Reed Security  
Salon Dolce  
Scratch  
Shearwater Properties Ltd. a/o Shearwater Tours  
Souleio Foods Inc  
Sova Design  
Storm Music Services  
Streetscape Developments Inc  
Studio 2.0 Interior Design Consultants  
Sunday Morning Salon & Spa  
Travelodge Hotel Saskatoon  
Turning the Tide Bookstore and Video Rentals  
UKSI Winter Skirts  
Vecima Networks Inc  
Wiegiers Financial  
Windecor Windows

## Mentor Committee

Mentors are a volunteer base special to *Celebrate Success!* We are the only awards event in Saskatoon that enlists the services of the business community to assist the applicant with the application process. Thank you to:

**Sub-Committee Chair Chris Ransom** Marketing Manager,  
Colliers McClocklin  
**Evan Drisner** Business Development, Wiegiers Benefits.  
**Jo-Ann Costley** Manager - Saskatchewan Region, PHH  
ARC Environmental Ltd  
**Bill Brooks** Owner, eclecticthink international  
**Stacey White** Benefits Consultant, Wiegiers Benefits  
**Jill Sauter** Principal, Jill Sauter Marketing

**Suzanne Huber** Owner, Couture Business Development  
**Maryann Scott**  
**Tara Trotchie** Women Entrepreneurs of Saskatchewan,  
Inc.  
**Phyllis Lodoen** Executive Director, Ideas Inc.  
**Raychel Moore** PR specialist, Broad PR

**Thank you for your time and support of this community project!**

Image: Grant Romancia

*Be there for the show...*  
**Support your Community at Celebrate Success!**  
Corporate tables now available (see insert this issue)  
*May 18th, 2010. An evening not to be missed*

# Finalists 2010 SABEX Awards

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## ∞ SABEX Business of the Year ∞

Size of the business is not a criterion. Awarded to a business that clearly demonstrates excellence in the areas they consider key to their success, including profitability, customer service, growth and/or expansion, marketing, and employment creation. The recipient must also have been in business for a minimum of three years, with their head office located in the Saskatoon region.

### FINALISTS

Brainsport  
North Ridge Development  
Corporation  
Travelodge Hotel Saskatoon

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## ∞ SABEX Small Business of the Year ∞

Awarded to a business with 15 or less employees. The recipient must clearly demonstrate excellence in the areas they consider key to their success, including profitability, customer service, growth and/or expansion, marketing, and employment creation. The recipient must also have been in business for a minimum of three years, with their head office located in the Saskatoon and region.

### FINALISTS

Cravings Maternity & Baby  
Display Systems International, Inc.  
Reed Security

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## ∞ SABEX Hall of Fame ∞

One individual or business will be inducted into the SABEX Hall of Fame each year. An independent committee notifies the SABEX Committee of the recipient. The recipient will be a long-standing member of the Saskatoon Business community.

As the President & CEO of M. D. Ambulance Care Ltd, Mr. Dutchak has established an incredible resume of community involvement and support of Saskatoon programs. Along with this local pride and his passion to see Saskatchewan as world class health care centre, Dave has been elevated to a business and community leader in Saskatoon and Saskatchewan and we are proud to announce him as this years SABEX Hall of Fame inductee.

### Awarded to:

Mr. Dave Dutchak  
M.D. Ambulance Care  
Ltd

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Image: Grant Romancia

## Award of Innovation

The Industry Liaison Office, University of Saskatchewan (ILO) is actively promoting evolution of research into marketable products. The Award of Innovation has been established by Innovation Place and the ILO to honor individuals or groups at the University of Saskatchewan who have created, developed and promoted a new concept, procedure, process or product.

### FINALISTS

Dr. John P. Giesy  
Dr. Vladimir Vujanovic  
Dr. Rajendra Sharma

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## Strategic Alliance Award

Saskatoon Community Foundation's Strategic Alliance Award acknowledges the importance of bringing together resources through partnerships involving businesses and charities. This award encourages the development of such alliances by recognizing business and charities, which have worked together over time to enhance Saskatoon's quality of life. For more information please log onto <http://www.saskatooncommunityfoundation.ca>.

### FINALISTS

On Purpose Leadership Inc  
Polar Refrigeration Services Ltd.  
The Mall at Lawson Heights  
The Star-Phoenix Educational Services

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## Community Leadership Award

The Community Leadership Award is presented to a community member that has displayed values in alignment with Leadership Saskatoon including citizen engagement, collaboration, inclusion/diversity and life long learning. The candidate must live in Saskatoon and area and have made a significant contribution that has reflected positively on the community of Saskatoon.

**Receipient will be  
Announced at Gala**

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# Sponsors 2010 SABEX Awards



Our program would not be possible without the generous support of our sponsors. The Celebrate Success! Planning Committee is proud to have worked with these exceptional local businesses and would like to thank them for their support of this annual event!

## Signature Sponsor



## Presenting Sponsors



## Media Sponsors



## The StarPhoenix



## Finalist Reception Sponsors



## Gala Support Provided by



## Exclusive After Party Sponsors





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*Congratulations SABEX on your 15th Anniversary.  
Best of luck to the 2010 SABEX nominees.*



**Business of the  
Year 2009**



**EDWARDS**  
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**Congratulations SABEX Nominees!**

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EXECUTIVE BUSINESS ADMINISTRATION CERTIFICATE

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[www.edwards.usask.ca](http://www.edwards.usask.ca)



# You've Arrived! Now Announce It.

*Congratulations to the nominees  
of the Sabex Awards.*

Always a Good Sign.

