



2012 ADJUDICATION CRITERIA: SABEX GROWTH & EXPANSION

*****This is not an application form*****

Awarded to the business that has made significant changes in their business resulting in 'growth' or 'expansion' of 15% or more of business markets, physical locations, number of employees, etc, which in turn has made an impact on the company's overall ability to increase its revenues, investments and profits now or in the future.

The following provides a guide to assist you in your application for this award. An independent Adjudication Team will be judging applications for this award in the following areas:

Corporate Objective:

- Growth and expansion defined in corporate objectives

Competitive Strategy:

- Activities and events that precipitated growth
- Planned growth – yes or no
- Growth management

Economic Impact:

- Impact of expansion on company
- Impact of expansion on Saskatoon

The Team:

- Job creation
- Sustainability of employment

Financials:

- Impact of growth on sales
- Growth funding and servicing management
- Sustainability of growth

Supporting Documentation:

- Articles demonstrating growth and expansion, company reports demonstrating achievement, etc.

The Future:

- Future expansion plans
- Sustainability of current growth

The Presentation:

- Clarity and ease of understanding

Overall Impression

Questions? Please direct your calls to Breanne Lishchynsky at Saskatoon Chamber of Commerce – 664-0700