



2012 ADJUDICATION CRITERIA: SABEX ENVIRONMENTAL SUSTAINABILITY

*****This is not an application form*****

A business that has demonstrated a strong commitment to environmental sustainability through;

1. Taking action to reduce its environmental footprint which has resulted in a measurable environmental improvement in its own business;
2. Providing innovative products or services which has resulted in a footprint reduction and environmental improvement elsewhere and/or;
3. Actively promoting and engaging in environmental sustainability with its stakeholders.

Improvements may relate to impacts to land, air, water, or energy management. Greater consideration will be given to a business that is pursuing all three strategies. An independent adjudication team will be responsible for evaluating nominees for this award and their decision with respect to the winner will be final. The team will base their decision using the following criteria and on the overall quality of nomination submission:

Business Commitment:

- Aspects of environmental sustainability (energy reduction, emission reduction, water management, etc) are included in the business's vision, mission and/or objectives
- Evidence is present that shows the commitment to environmental sustainability will be sustained into the future

Innovation:

- Activities undertaken show evidence of innovative and creative thinking (e.g. deployment of new technology or the unique application of existing technology)

Environmental Improvements:

- Actions taken show environmental improvement within the business or in the way the business is impacting the environment
- Through its provision of products or services, the business has helped improve the environmental performance of its customers or clients
- The business has helped improve the environmental performance of its broader stakeholder community

Competitive Strategy:

- Evidence exists that the business commitment to environmental sustainability is part of its strategy for creating competitive advantage

The Team:

- There is evidence of a strong environmental culture in the business (e.g. employees motivated to make more environmentally sustainable choices inside and outside of work)

Supporting Documentation:

- Articles, awards, third party reports, or letters of recognition are available that reflect your initiatives and achievements
- Other materials illustrating commitment (e.g. company reports) are available

Questions? Please direct your calls to Breanne Lishchynsky at Saskatoon Chamber of Commerce – 664-0700