



2012 ADJUDICATION CRITERIA: SABEX COMMUNITY INVOLVEMENT

This is not an application form

Awarded to the business demonstrating exceptional performance in its support of the arts, culture, amateur sports, education or volunteer groups. Greater consideration will be given for involvement that is not an extension of the firm's main business activities.

The following provides a guide to assist you in your application for this award. An independent Adjudication Team will be judging applications for this award in the following areas:

Corporate Objective:

- Community involvement in organization's corporate objectives

Community Activities:

- Extent of community activities
- Type of community activities organization is involved with
- Diversification of activities
- Potential impact on the community
- Scope and impact of activities on the community

Company Structure:

- Support of activities toward corporate objectives

The Team:

- Commitment of human resources
- Involvement of both management and employees

Contributions:

- Cash contributions and donations relative to size of organization

Supporting Documentation:

- Letters of appreciation, articles and company reports demonstrating community involvement

The Future:

- Long term commitment to community

The Presentation:

- Clarity and ease of understanding

Overall Impression

Questions? Please direct your calls to Breanne Lishchynsky at The Saskatoon Chamber of Commerce – 664-0700