

BUSINESS VIEW

April 2005

Greater Saskatoon Chamber of Commerce

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SABEX Business of the Year

Sponsored by: BMO Bank of Montreal

- Golden Opportunities Fund Inc.
- Pedestrian Shoe Fitting Centre
- Polar Refrigeration Service Ltd.
- Tea Connexions
- West Wind Aviation

SABEX Community Involvement

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- Nightingale Nursing Group Inc.
- Sutherland Chiropractic Health Care Clinic
- Teachers Credit Union
- Wiegiers Financial & Insurance Planning

SABEX Customer Service

Sponsored by: CIBC

- Brainsport the Running Store
- Centennial Plumbing, Heating & Electrical (Saskatoon) Ltd.
- Express Air
- Nightingale Nursing Group Inc.
- Pedestrian Shoe Fitting Centre

SABEX Exports

Sponsored by: Mosaic Potash

- Display Systems International Inc.
- Nu-Fab Burton
- Tea Connexions



Finalists for 2005

SABEX Growth and Expansion

Sponsored by: Aspen Developments

- Golden Opportunities Fund Inc.
- Partners in Fitness
- Superior Cabinets
- Wilson's Greenhouse & Garden Centre

SABEX Hall of Fame

Sponsored by: RBC Royal Bank

- Early's Farm & Garden Centre

SABEX Innovation

Sponsored by: University of Saskatchewan

- Clevor Technologies Inc.
- Handy Special Events
- Today's Technology Marketing Group

SABEX New Business Venture

Sponsored by: Handy Group of Companies

- 8th Street RV
- Dakota Dunes Golf Links LP
- Express Air
- The Giggle Factory
- Pedestrian Shoe Fitting Centre

SABEX New Product

Sponsored by: Sask Research Council

- Discount Direct Marketing
- Display Systems International, Inc.

Continued on Page 3



Photo Courtesy of Stuart Kasdorf Photographics Inc.

The President's View

by Jack Brodsky



"Leadership" and "vision" are words that we hear a lot of these days. Leaders in today's business environment, more often than not, clearly state their vision, mission or purpose statements to the world. Their clients, potential clients, and their employees need to know what the business is about and what they might expect from a relationship with that company. Leaders make tough decisions everyday about important issues in their business to help make the business better. Sometimes they make mistakes, but they accept that mistakes will be made and move forward, knowing that if they make more good decisions than bad decisions their business will have an opportunity to succeed. They accept this risk because they are leaders. They lead by example.

There has been much said in the media and from opposition politicians about the lack of vision in Saskatchewan's most recent budget. Leaders bring vision to an organization. Is there a theme here?

We have seen additional oil and gas royalty revenues of \$900 million in the past year. Despite the fact the government has made extremely conservative estimates on the price of oil for the upcoming year, they will still see substantial revenues from oil and gas royalties. Nonetheless, this government is projecting an increase to our overall debt of \$900 million by 2008.

How about the promise of "no tax increases"? Resource income trusts which were not subject to corporate capital taxes will now be taxed on their capital. This looks to me like a tax increase. Income trusts have become a very popular tool in the market place. We should be embracing them, not discouraging them. Why not consider removing some corporate capital taxes and invest in our future?

Spending increases to the tune of \$416 million in this budget require that the government dip into the Fiscal Stabilization Fund to the tune of \$145 million so they can claim another "balanced budget". Clearly, the budget is not balanced. We are spending more than we are taking in. How much better could things be if we weren't spending \$588 million this year just to pay interest on the debt?

The Boughen Commission last year made recommendations to significantly reduce the education portion of property taxes by raising the Provincial Sales Tax by one per cent. The government ignored the part about reducing the education property tax and just raised the PST. Now they are providing

two year of some relief for education property tax. Where is the long term commitment?

We also get one year of tuition relief for university students. These one time expenditures may provide some short term relief but they do not even hint at providing solutions to the problems. They are reactive, not proactive.

We applaud the consideration that is being given to tax reform by the formation of an independent Business Tax Review Commission, headed up by the very competent Mr. Jack Vicq. I am not sure why we need another commission to study what needs to be done. Our lack of competitiveness in business taxes and royalties is well known. All we need is some leadership to make it happen. Why have resource royalties and property taxes not been included in their terms of reference? We can only hope that Mr. Vicq's recommendations will not be treated the same way Mr. Boughen's were.

There are at least two more issues from recent months that I need to get off my chest.

We have a promise of the lowest utility rate package in the country that is paid out to any individual that has a SaskTel bill (somehow business was not considered in this equation) in equal proportions to all, regardless of how much that individual pays in utility bills. This whole situation is so silly, few of us even got up in arms about it for that reason, it's just so silly. First, this has no business being an election promise. Secondly, if we are to have the lowest utility rate package, it should be coming from the rates, not a rebate. This is totally artificial and has no connection with reality.

And, last but far from least, legislation was passed last fall that further entrenches the Crown Corporations in our province. Regardless of one's feelings about Crown Corporations, it makes no sense whatsoever to further tie the hands of future governments in their ability to react to market pressures and situations in dealing with these corporations. The move was purely political and served no purpose other than to continue to send the message to the rest of the country and the world that Saskatchewan may not be as good a place to do business as some other places may be. Businesses do not want to worry about having to compete with a government owned business.

We all know what a great place Saskatchewan is. What we do not need are more reactions, void of solutions, to near term situations that continue to tell the world that this is not a place to do business.

What we need are leaders to present a vision and lay out a clear plan that will send a clear message to the rest of the world that this is a great place to do business.

ATHENA® AWARD

Sponsored by: Business & Professional Women - Saskatoon AND SaskPower

- Gerlinde Sarkar

AWARD OF INNOVATION

Sponsored by: Innovation Place AND the University of Saskatchewan Industry Liaison Office

- Inventor: Dr. Marianna Foldvari, College of Pharmacy & Nutrition

Technology: Non-invasive technology to deliver macromolecules through the skin - The Biphasix™ Delivery System

- Inventors: Dr. Larry Fowke, Department of Biology, and Dr. Stephen Attree, CellFor, Inc.

Technology: Somatic embryogenesis for conifers

- Inventors: Dr. Sheila Schmutz and Dr. Fiona Buchanan, Department of Animal & Poultry Science

Technology: Functional genomics for predicting carcass and production characteristics from genotype, thereby permitting improved selective breeding and management of livestock

Congratulations !

All awards will be presented at the Celebrate Success! Gala, May 10th. Please see page 8 for event details and ticket information.

Saskatoon  Shines!

Jobs For Youth

- Greater Saskatoon's year over year employment growth rate leads Canada!

Saskatoon's resource sector expansion has stimulated dramatic employment growth in the Saskatoon region over the past year.

The most recent Statistics Canada "Labour Force Survey" released today shows that employment in the Saskatoon region grew by 9,600 workers from March 2004 to March 2005 and the Saskatoon Municipal area employment growth rate of 9.2% over the same period led all city municipal areas in Canada.

"While these statistics can change as more detailed data becomes available, Saskatoon's employment growth rate today is clearly the best job growth performance our city and region have seen in the last five years." stated Kent Smith-Windsor, Executive Director of the Greater Saskatoon Chamber of Commerce.

President of the Greater Saskatoon Chamber of Commerce, Jack Brodsky, said "With this employment growth, Saskatoon area parents can have much more confidence in promoting our region as an even greater career location choice for their children."

It is important to note that Saskatoon's world leading position as a centre for mining, particularly for uranium and potash, is driving this employment growth. The mining sector growth is pushing Saskatoon's employment growth rate to its national leading status as it adds on to employment in the farm implementation manufacturing, transportation, food processing, and technology-based sectors of the Saskatoon region's economy.

"While the oil sector of the Saskatoon region economy is too often overlooked, this sector's expansion no doubt is another contributing factor," concluded Brodsky.

New Benefit for Chamber Members Announced

Using SaskatoonJobShop.ca is an easy, efficient, and cost effective way to recruit new employees locally. Your help wanted ad is posted on the website for maximum exposure.

SaskatoonJobShop.ca works because:

- It's published on the internet so everyone can access it.
- It's promoted by constant advertising on area radio stations.
- Candidates hear the ads on the radio and look at your ads.
- You place the ad yourself or you can call or fax it in to be placed for you.
- You have unlimited words to describe your position and who you are looking for.
- You get access to the exclusive Saskatoon region resume database while your ad is running.

As a member of the Greater Saskatoon Chamber of Commerce, you are eligible for valuable discounts on this exciting service. Please quote Tracking Code # SKCHAMBER when you subscribe.

SaskatoonJobShop.ca
Long name... amazing results!

Swift Current Suing SaskPower for “Predatory” Practices

The City of Swift Current filed a lawsuit against SaskPower, the Crown Investments Corporation, and the Government of Saskatchewan.

“We have no choice but to take this step to defend the interests of Swift Current taxpayers. Taxpayers have been victimized by the actions of SaskPower and it is our duty as City Council to step in to defend our citizens,” said Swift Current Mayor Sandy Larson.

The Statement of Claim, filed recently, alleges that for nearly a decade SaskPower has been unlawfully engaging in systematic discriminatory practices for the purpose of forcing the sale of Swift Current’s utility at a depressed price.

Swift Current owns the power utility in the city and purchases power in bulk from SaskPower. While Swift Current is legally able to purchase power from other providers, SaskPower must transmit the power and currently does not have sufficient transmission capacity – in effect making SaskPower a monopoly supplier.

“Our cost for power is being manipulated by SaskPower resulting in us paying higher rates than we should in comparison to other customers,” said Chief Administrative Officer Matt Noble.

The Statement of Claim alleges that SaskPower advised Swift Current in the mid 1990s that it would increase the rates until the City was forced to sell its utility.

“For many years now Swift Current has felt bullied by actions of SaskPower. It’s not just the rate issue – in many ways and in many instances we have been intimidated by a monopoly utility that has in our opinion abused its dominant position to the detriment of Swift Current and its citizens. We finally said ‘enough is enough’,” said Larson.

Copies of the statement of claim are available online at: www.swiftcurrent.ca

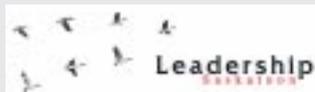
Building a Community of Leaders....

More than ever, Saskatoon needs leaders who have the vision, energy and skill to mobilize people and make thoughtful, wise decisions on behalf of our community to ensure economic, cultural and community prosperity.

Leadership Saskatoon is entering its sixth year with over 100 alumni. This unique program brings together people from diverse backgrounds to build personal, organizational and community leadership skills.

Leadership Saskatoon is grooming our community's future leaders. **BE A LEADER!** Applications are now being accepted for the Class of 2005-2006. **Application deadline is May 9th, 2005.**

For more information call Diane Fletcher at 683-2265, or visit www.leadershipsaskatoon.com and download an application.



Founding Partners: University of Saskatchewan, The Saskatoon Foundation, and the Greater Saskatoon Chamber of Commerce

Greater Saskatoon Chamber of Commerce Online Auction

The Greater Saskatoon Chamber of Commerce takes great pride in hosting various meetings and events in our office, and offering our Boardroom facilities for our members to utilize. However, since the move to our current location in September of 1993, we have not done any renovations to the office, nor have we upgraded furniture in our boardroom or front reception area. In all, we estimate that it will require over \$30,000 to complete the required upgrades, and that is why we are asking for your support.

The time has come to make those much needed changes. These are the upgrades we are in desperate need of:

- upgrade our reception area with a more functional work station for our receptionist
- upgrade the furniture in our front reception area
- upgrade our front lobby display
- replace our current boardroom table with a more functional modular style boardroom table
- install audio and video equipment in the boardroom for Power Point presentations and conference call capabilities
- replace the flooring throughout the Chamber office
- give the interior a fresh coat of paint

Times being what they are, we recognize that our members are constantly being solicited for cash donations to many worthwhile causes around the city. That is why we are taking a different approach. We are asking the Greater Saskatoon business community to donate product or services that we can sell via an on-line auction web site. A Saskatoon region business who might not carry fiscal inventory may wish to purchase an item we can post to the auction website. New product, old product, used product, we'll take it all. It will have value to someone out there, and all donations, big or small, will be greatly appreciated.

A local web development company has designed an "ebay" style website for the Chamber for a fraction of its cost, giving us the ability to go ahead with our auction project. This is a means of providing good value for our members, providing product exposure for our contributors, and driving traffic to their place of business.

If you are able to donate a product or service to the Greater Saskatoon Chamber of Commerce Renovations On-Line Auction, please call Jim Zaiachkowski or Derek Crang at 244-2151.

Each donating business will be given an opportunity to run a FREE banner ad on the on-line auction site.

We thank you for your continued support.

www.saskatoonchamberauction.com



Food for Thought

by C.M. (Red) Williams

Making it Possible

The federal government's \$50M in support of developing export markets for beef is a major step in a critical problem, but there always has to be the fine details in implementation. If it were easy we would have had a much increased export market other than the US before the BSE crisis hit.

The first step is to wait and where possible help Japan, the Asian linchpin, to move off its rules on testing cattle for BSE under 20 months and then 30 months of age. Next, we have the issue of placating the Japanese importers into opening up their order books wider, for that is where we were before May 20, 2003. All the while we need as well to be sending our political and trade officials on regular junkets to Pacific Rim markets.

That's the direct and obvious approach. The next step is to get mainly Cargill in High River to focus their attention back on the requirements of the Asian market. This was for them a growing and lucrative alternative to shipping into the US before May 20. Remember, when we divert exports to the US into other markets we are robbing US processors of not only markets but the product that they used to ship offshore. In addition, it normally takes large processors to kill the numbers necessary to sort out enough cuts to meet the volumes and narrow specifications for an export order.

But finally, our beef cattle system has to quickly adapt to supplying cattle very uniform in quality and from farms that are ready to adhere to very specific management protocols. Overseas markets can afford to be much pickier than our domestic buyers and the balance has shifted rapidly toward more quality measures in the past two years.

New Partnership Will Lead Development of Saskatchewan's Ethanol Industry

The Honourable Eric Cline, Minister of Saskatchewan Industry and Resources announced recently, on behalf of the Canada-Saskatchewan Western Economic Partnership Agreement (WEPA), financial support for the Saskatchewan Ethanol Development Council Inc. This financial assistance represents one third of SEDC's budget, the balance of which will be privately funded.

Saskatchewan Agrivision Corporation Inc. (SAC Inc.) and the Agricultural Producers Association of Saskatchewan (APAS) have partnered to form the Saskatchewan Ethanol Development Council (SEDC).

The mandate of SEDC is to foster the rapid expansion of the ethanol industry in Saskatchewan with strong emphasis on community/producer involvement, operation, employment and ownership. The objective of the Council is to make Saskatchewan the largest ethanol producer in Canada.

Both SAC Inc. and APAS are committed to the revitalization of Saskatchewan's rural economy and support the aggressive expansion of the ethanol industry in Saskatchewan as a way to achieve that goal. The confidence shown with this initiative by both levels of government is truly appreciated.

"SEDC is an important step to making an ethanol industry a reality in this province," says C.M. (Red) Williams. "The council will play an important co-ordination function, bringing all the players together, including communities, industry and government."

"Through producer ownership and involvement the benefits of an ethanol industry in Saskatchewan, especially one that has the potential to integrate with the livestock industry, will be gained through adding value to primary production," explains Terry Hildebrandt.

Lionel La Belle will act as president of SEDC and be responsible for overall policy development, capital attraction, program planning, market development and deliverables. SAC President, C.M. (Red) Williams and APAS President, Terry Hildebrandt will serve as co-chairs of the Board of Directors.

For more information on SEDC, visit www.saskethanol.com

Greater Saskatoon Chamber of Commerce - Board of Directors



President
Jack Brodsky
Saskatoon Blades
Hockey Club



1st Vice-President
Coni Evans
Saskatoon City
Hospital Foundation



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Saskatchewan



Executive
Marion Ghiglione
Handy Special
Events



Executive
Jamie McIntyre
Cameco Corporation



Brian Chalmers
FirstSask
Mortgages

Saskatchewan Students Win \$60,000 in Entrepreneurship Competition

17 students from across Saskatchewan won \$60,000 during an entrepreneurship competition, Venture Forward, held March 11th and 12th at the University of Saskatchewan.

Winners of \$25,000 invested by Cameco were Kevin Bergeron and Tanis Black with their company uDrop eSell. Kevin and Tanis are both from the College of Commerce, University of Saskatchewan.

Winners of the \$15,000 invested by PIC Investment Group Inc. were Travis Wiens, a Ph.D. Engineering student of the U of S, and Albert Jame, a U of S B.Comm. graduate, with their company Acoustic Intelligence.

Carolyn Carleton, from SIAST Woodland, won the \$10,000 invested by Wiegiers Financial for her company ID Fashions.

Participants in 5 other businesses won \$2,000 awards. They were:

<i>ABC Inc.</i>	Devin Stus, U of S College of Engineering
<i>B & D Audio Scrapbooking</i>	Bobbi Cammer, U of S College of Law
<i>CWC Research and Development Ltd.</i>	Chad Chorney, U of R, Business Administration
<i>Old Movie</i>	Bobbi Cammer, U of S, College of Law
	Djustin Cammer, U of S, College of Commerce
	Neil Billinger, U of S, Unclassified
	Ivan Gandzalas, U of S, College of Commerce
	Derek Nyman, Rafter 9 Driver
<i>Pure JDM</i>	Eric Weisgerber, SIAST Kelsey
	Chris Weinrauch

VENTURE FORWARD is a partnership between two private sector companies, Global Infobrokers and RSVP Event Design, and the College of Commerce at the University of Saskatchewan. The goals of this inaugural annual competition are to encourage Saskatchewan educated youth to stay in the province and create businesses and jobs. This is also the largest cash award competition of its kind in Canada. There were 26 entries from around the province, and 8 finalists.

Judges for the competition were: Jim Yuel, PIC Investment Group Inc.; Benedict Nussbaum, Nussbaum and Co.; Jeret Bode, GrowthWorks; and Pat Thomas, P.A. Thomas, CA.

Figuratively Speaking ...

Compiled by John MacIntyre

- Percentage of income used for home ownership in Alberta, the lowest in the country, according to the RBC Housing Affordability Index, which measures the proportion of pre-tax household income needed to service the costs of owning a home: 26.5
- Percentage of income used for home ownership in Saskatchewan: 27.7
- Percentage of income used for home ownership in British Columbia, the highest in the country: 44.3
- Rank of British Columbia, Ontario and Saskatchewan as the provinces with the most people moving to Alberta, according to Statistics Canada: 1, 2, 3
- Value of biotech enhanced corn, cotton, canola and soy beans, produced in the US in 2003-04, according to the Council for Biotechnology Information: \$27.5 billion
- Value of biotech enhanced soy beans and corn produced in Argentina in 2003-04: \$8.9 billion
- Value of biotech enhanced canola, corn and soy beans produced in Canada: \$2 billion
- Percentage of Americans who said professional football is their favourite spectator sport, according to a poll by Harris Interactive: 30
- Percentage who said baseball: 15
- Percentage who said college football: 11
- Percentage who said men's professional basketball: 7
- Percentage who said golf: 4
- Percentage who said hockey: 4

Greater Saskatoon Chamber of Commerce - Board of Directors



Ted Farr
Rawlco Radio



Alan J. Felix
Nu-Fab
Burton LP

no photo available

John Hyshka
Phenomenome
Discoveries



Pat McNeil
Royal LePage
Saskatoon
Real Estate



Rob Norris
U of S -
Office of
the Secretary



Douglas Osborn
MacPherson
Leslie
& Tyerman LLP



Vlatka Tustonic
Saskatoon
Health Region



Cliff Wiegiers
Wiegiers Financial
& Insurance
Planning Services

Booming Hiring Climate Expected for Saskatoon

Saskatoon area employers expect a dynamic hiring pace for the second quarter of 2005, according to the latest Manpower Employment Outlook Survey.

Survey data shows that 57% of employers plan to hire for the upcoming quarter (April to June), while 0% plan to reduce their workforce, stated Ted Castaneda of Manpower's Regina office. Another 43% of the city's employers expect to maintain their current staffing levels.

"Saskatoon's 2nd quarter Net Employment Outlook of 57% is a large increase from the same time last year when the Net Employment Outlook was 14%," said Castaneda. "It is also a significant increase from the previous 3 months when the Net Employment Outlook was -7%, indicating a bullish hiring climate for job seekers."

Nationally, employers in the Construction and Finance, Insurance & Real Estate sectors expect the healthiest results for the April to June 2005 period. Both sectors have a projected Net Employment Outlook of 24% once seasonal variation are removed.

"The Net Employment Outlooks for the first 2 quarters of 2005 are stronger than all Net Employment Outlooks reported in 2004, once seasonal variations are removed," said Deborah Bakti, Spokesperson for Manpower Canada.

Canadian Museum of Civilization

Recently, the Canadian Museum of Civilization (CMC) requested the use of several quotations published by the Greater Saskatoon Chamber of Commerce in an upcoming exhibition project. The quotes will be included in a public exhibition on the history of Canadian prairie settlement tentatively entitled "Acres of Dreams" and possibly on the Museum's website (www.civilization.ca). This exhibition will take place at the Canadian Museum of Civilization from October 28, 2005 until January 29, 2006.

The CMC exhibition will feature the following quotation: "Grasp this sterling truth: NO MAN DESERVING OF SUCCESS HAS EVER YET FAILED IN WESTERN CANADA." – Saskatoon Board of Trade promotion, 1908.



Dynamiccareer.ca presents:

How to stay cool when your pants are on fire:
Fireproofing yourself against workplace stress

May 13, 2005

Saskatoon Centennial Auditorium
955-9566 for information or to register
20% discount for Chamber members



One Month FREE Long Distance ... Long Distance Rates As Low As 4.5 ¢ per Minute

Greater Saskatoon Chamber of Commerce Announces A New Membership Benefit - Discounted Long Distance Rates. Sign Up Before May 31st, 2005 And Recieve One Month FREE On Your Long Distance Charges

For More Information, Please Contact

Jim Zaiachkowski or Derek Crag at the Chamber Office - 244-2151

or

Parker MacDonald, Manager Business Development, SelectCom - 877-567-3300 Ext106

Greater Saskatoon Chamber of Commerce - Committee Chairs



Aboriginal Opportunities
Alan J. Felix
Nu-Fab
Burton LP



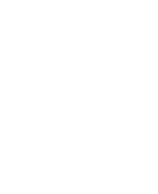
Agribusiness Development
Ben Voss
BDI - Ben Don
Innova-



Celebrate Success
Cliff Wiegers
Wiegers Financial
& Insurance



Celebrate Success
Arlene Wiks
CIBC



Chamber Champions
To be announced



Future Opportunities
Marion Ghiglione
Handy Special
Events



Future Opportunities
Michael Gorniak
Thomson Jaspar
& Associates



Government Affairs
J. Blair Knippel
Deloitte &
Touche LLP

Canadian Chamber Speaks out on the Effects of Ballistic Missile Defence Decision

Recently, the Canadian Chamber of Commerce issued a statement out of its quarterly board meeting regarding Canada's recent decision not to participate in the US ballistic missile defence (BMD) program. The Chamber's position is that this decision will have negative consequences for Canada's economic prosperity, compromises Canadian security and will impede Canada's relationship with the United States.

Many member companies of the Canadian Chamber of Commerce, including those in the information technology, aerospace, engineering and defence industries, have expressed serious concerns over the long-term negative impact on the Canadian economy from the government's decision to stay out of BMD.

The Chamber believes that Canadian businesses in many sectors will lose in terms of investment, research and development and jobs because of the BMD decision. This decision will hurt those industries and sectors in the economy in which the government is encouraging investment, innovation and growth to lead Canada's future economic potential.

To reduce Canada's security vulnerability, the Canadian Chamber is calling on the federal government to act quickly and engage the US government in renewing NORAD and to speed up its promised new investments in the Canadian military. These steps will demonstrate that Canada is committed to defending Canadian and North American security.

The Canadian Chamber also warned that the government's BMD decision will make it more difficult to make progress with the US government on other fronts such as trade disputes, deeper economic integration and border management.

The Canadian Chamber of Commerce will be conveying its concerns over the BMD decision to the Canadian government and to the other federal political parties.

Members in the News ...

- The **Sheraton Cavalier Hotel** recently garnered the 2004 Franchise Hotel of the Year Award for North America.
- **Cameco Corporation** was a recent recipient of a "Living in Harmony" recognition award presented by the City of Saskatoon's Cultural Diversity and Race Relations Committee for Cameco's efforts in promoting intercultural harmony and to focus on the positive initiatives that are taking place within our community.
- The **North Saskatoon Business Association** recently presented their Business Builder Awards. Greater Saskatoon Chamber of Commerce members who were recipients include:
 - **Accutek Innovations Inc.** for the New Direction Award
 - **Wardrop Engineering Inc.** for the Job Creation Award
 - **Quality Hotel** for the Team Building Award
 - **Tap Communications Inc.** for the Management Quality Award
 - **Nu-Fab Burton LP** for the Export Award
 - **Handy Group of Companies** for the Business Builder Award
 - **Louis Christ** of MacPherson, Leslie & Tyerman LLP for Member of the Year
- **Betty-Anne Heggie**, Senior VP of Corporate Relations at **PotashCorp.** was recently named the best investment relations officer in Canada, awarded by *IR Magazine*.



Greater Saskatoon Chamber of Commerce - Committee Chairs



Government Affairs
Coni Evans
Saskatoon City Hospital Foundation



Health Opportunities
Dave Dutchak
MD Ambulance



Health Opportunities
Vlatka Tustonic
Saskatoon Health Region



Knowledge Industry
Ted Farr
Rawlco Radio



Knowledge Industry
Asit Sarkar
U of S - College of Commerce

Business Showcase 2005

October 5th and 6th, 2005
Centennial Auditorium

Saskatoon's Only Business to Business Exposition

To reserve your booth space call:
Jim Zaiachkowski @ 664-0713

OR

Derek Crang @ 664-0702

**“Chamber on Business”
Luncheons**

**Honourable
Harry Van
Mulligen**

Provincial Finance Minister
“Post Budget Review”

Friday, April 15th, 2005
Sheraton Cavalier

Don Ching

*President & CEO of
COGEMA Resources Inc.*
“Why do we Mine Uranium”

Tuesday, April 19th, 2005
Travelodge Hotel

Bill Thomlinson

*Executive Director of the
Canadian Light Source*
**“From Bright Clothes to
Brilliant Synchrotron Light:
100 Years of Technology in
Saskatchewan”**

Wednesday, May 4th, 2005
The Saskatoon Club



BREAK FOR SUCCESS

Networking Breakfast

Wednesday, April 27th, 2005
7:15 - 9:00 am
Quality Hotel

Presentation by ACE Saskatchewan
“Advancing Canadian Entrepreneurship”

**Build your business and
networking opportunities**

To register, phone the
Chamber Office at 244-2151
(Pre-registering is recommended)

**PRESIDENT'S
GOLF CLASSIC**

*Wednesday,
June 8th, 2005*

Dakota Dunes Golf Links

*Shot Gun Start: 1:00 pm
BBQ: 6:30 pm*

*Sponsor a Hole, Sponsor a
Prize, or Golf a Round*

*For more
information call:
(306) 244-2151*



Gala Awards Banquet

May 10th, 2005

Centennial Auditorium
Cocktails 6:00 pm
Dinner 7:00 pm
Awards 8:00 pm

Awards being presented:
SABEX Business of the Year
SABEX Community Involvement
SABEX Customer Service
SABEX Exports
SABEX Growth & Expansion
SABEX Hall of Fame
SABEX Innovation
SABEX New Business Venture
SABEX New Product
ATHENA® Award
Award of Innovation

Tickets:
\$90 + GST / person
\$700 + GST / table of 8
For more information contact the
Chamber @ 244-2151

**Building the Best Business
Climate in Canada,
Thereby Creating a City of
Opportunity.**



Size Matters

... help others connect with us
Tell your business associates about the
work of the Chamber of Commerce.

Refer your leads to:

Jim Zaiachkowski
Project Director

Phone: (306) 664-0713
E-mail: jzach@eboardoftrade.com
OR

Derek Crang
Director of Investor Relations
Phone: (306) 664-0702
E-mail: dcrang@eboardoftrade.com

BUSINESS VIEW

is the official publication of the
**Greater Saskatoon
Chamber of Commerce**

For comments or suggestions contact:

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